

TRADEMARK LICENCE APPLICATION FORM

Please fill in your contact details (license partner / brand owner)

Full company name	CHUNGRUEI BIOTECHNOLOGY CO., LTD.
Full company address	15F, No. 187, Sec. 4, New Taipei Blvd. Xinzhuang Dist., New Taipei City 242, Taiwan(R.O.C)
Contact Person / Position	CHI-MING,WU/ Manager
Date of Request	2023.11.02

If you agree on GELITA's Key Requirements on Trademark Use (see page 3), please fill in the following fields.

Required information	To be filled in by applicant
GELITA Trademark (e.g. VERISOL®, FORTIGEL®, etc.)	FORTIGEL®
Daily dose of GELITA Collagen Peptides in the finished product¹	5g/day
Name/Brand of the product bearing GELITA Trademark (as registered in your country)	Moving-FREE Hydrolyzed Collagen powder
Product description	Collagen supplement
Manufacturing Site (Site/Company where the finished product is being manufactured)	TAIWAN
Sales channel for finished products²	Official website
Countries products are marketed to³	TAIWAN
Name of signatory	CHI-MING,WU
Title of signatory	Manager
E-Mail adress of signatory (for DocuSign)	chihing0617@gmail.com

¹ Mandatory daily doses for Trademark Use see page 3

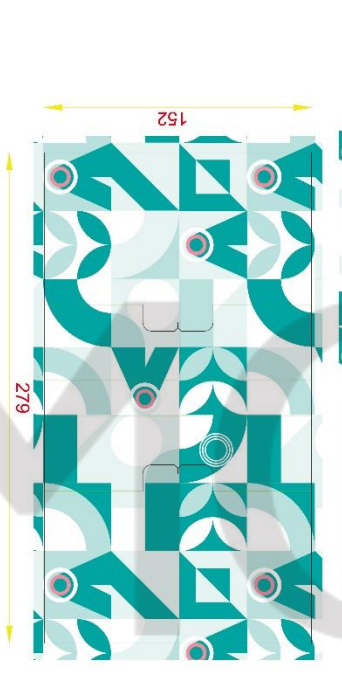
² Please only indicate channels that you will sell your product in

³ Only those countries product will be physically available in, e.g. on the shelves of supermarkets, pharmacies, etc.

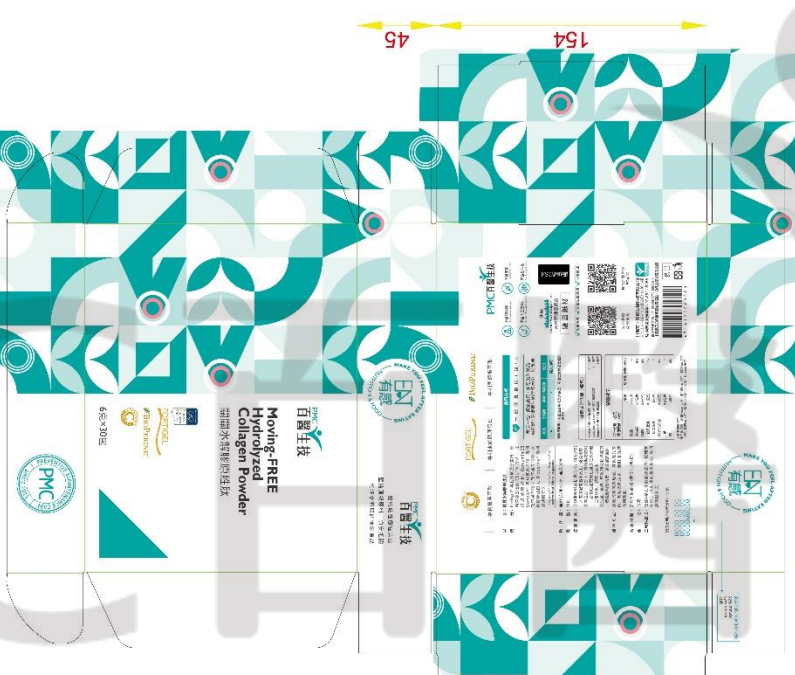
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Please attach a product picture (e.g. Screenshot of Product Label / Artwork / Packaging Design) and please provide the full product label showing, finished product brand, brand owner or distributor of the finished product, use of GELITA TM, ingredient list, nutritional information, dosage information and return the trademark license application form to your GELITA contact person (Sales Manager)

Product Label




Dimensions: 152mm (width) x 279mm (height)



Dimensions: 154mm (width) x 45mm (height)

PMC-MOR
 三面封
 展開70x145mm
 尺寸: 70x145mm
 顏色x3: ■ PANTONE 326C
■ PANTONE 708C
 霧面在外 白
表示反銀色



Dimensions: 70mm (width) x 145mm (height)

Registration marks: 6mm 熱封邊, 8mm 熱封邊

出紙方向—尾出

電眼6*6mm

BKE7刀號編號: 向全蓋花葉黃果凍
 品名: PMC-潤腸水膠膠原肽6壳30包入-彩盒
 印刷條件: 154X45X200mm/FSC 551 覆卡反印/水滑/特十四色
 200

Color palette:
■ PANTONE 326C
■ CMYK
■ K 90%

If the requested Trademark can be granted, GELITA will provide a Trademark License Agreement draft. Please read through the Trademark Licence Agreement and let us know if you have any comments or remarks. Please mark-up in the word document if you require any changes. The Trademark Licence

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Agreement will be signed by GELITA first. After receipt of the contract please sign both copies and return one to your GELITA contact person.

GELITA Internal Approval

Business Unit Nutrition & Health Ingredients Customer	<input type="checkbox"/>
Business Unit Performance Solutions Customer	<input type="checkbox"/>

To be approved by	Contact	Approved (Initials)
Responsible Category Manager		
Responsible Regional Head		
Responsible Sales Manager		
Approved trademark usage	Yes or No	

Trademark Licensing Process

- Customer applies for Trademark Use by returning the completed Trademark License Application Form together with the product label to GELITA
- GELITA reviews and approves the Trademark License Application Form
- GELITA provides a Trademark License Agreement draft to the Customer
- After approval of the Trademark License Agreement draft by the Customer, GELITA will initiate the signing process via DocuSign.
- After signature of the Trademark License Agreement, the Customer is entitled to use the GELITA Trademark in accordance with the Trademark License Agreement. The GELITA Trademark shall not be used prior to the signature of the Trademark License Agreement. With Return of the Trademark License Application Form, the Customer confirms that Label is not printed before Trademark License Agreement has been signed

Key Requirements for Trademark Use

Mandatory daily doses for Trademark Use (for exceptions discuss with your local sales contact):



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<p>2.5 g (VERISOL® F: 5 g)</p>	<p>5.0 – 10.0 g</p>	<p>5.0 g</p>	<p>15.0 g</p>
 <p>Dogs: 1 g PETAGILE® per 5 kg body weight. Horses: 50 g (for lower dosages please contact your GELITA contact person)</p>		 <p>Please consult your GELITA Sales Contact for the use of BIOACTIVE COLLAGEN PEPTIDES® Word- Trademark and/or Picture-Trademark</p>	 <p>Minimum 1% in the formulation</p>

Integration of the Trademark in the packaging design:

Trademark:

The Trademarks have to be written using upper and lower case exactly as shown in the Logo, including the superscript ® symbol.

The GELITA trademark may not be used as nor implied as the brand name of the finished product.

Logo:

The Trademark Logo will be provided by GELITA once the Trademark License Agreement is signed.

Color codes of GELITA Trademarks:

Orange: Pantone 143c

- CMYK 0/40/100/0
- HKS 6
- RGB 247/166/0
- Gray: 80% black

Blue Pantone 295C

- CMYK 100/57/0/40
- HKS 41K
- RGB 0/65/121

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Harmoniously integration in the package design is desired. Alternatively if needed for harmonized package design, the logo can be integrated in Black or White.

If any recommendation about the duration of the intake of the finished product is made, this recommendation should be in line with the clinical studies on the Bioactive Collagen Peptides®.

The product as well as the labelling need to comply with all relevant regulations.

