



Pioneering the Future— Acer Gadget's Innovation Journey

Stock Symbol 2432

Stanley Chen

Vice President, Acer Gadget Inc.

2024.01.17 (Wed.)

Agenda

Company Profile

Products & Markets Overview

Competitive Advantage

Revenue Performance

Outlook for the Future

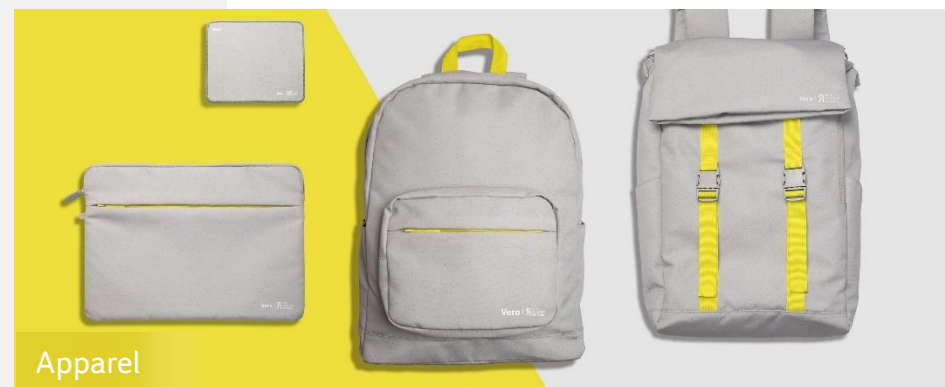


Company Profile

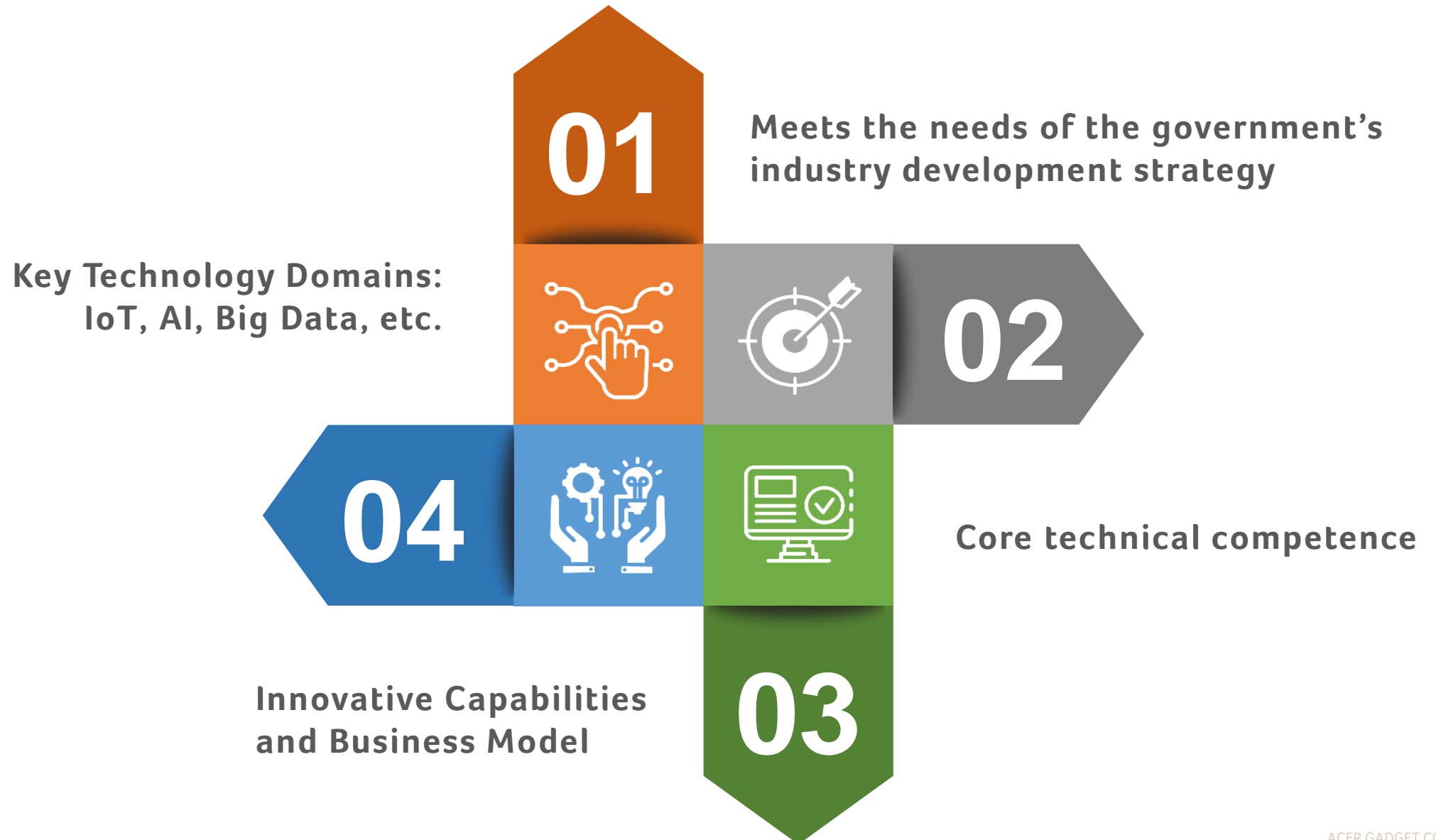
SEGUE

Fostering Smart Lifestyles Through Technology

Acer Gadget, a dynamic arm of Acer Inc., innovates across industries with products and services that drive digital transformation and enhance lifestyles. Spanning hardware, software, IoT, and cloud solutions, we leverage our rich history and expertise to make the future possible.



Criteria for Listing on the TIB

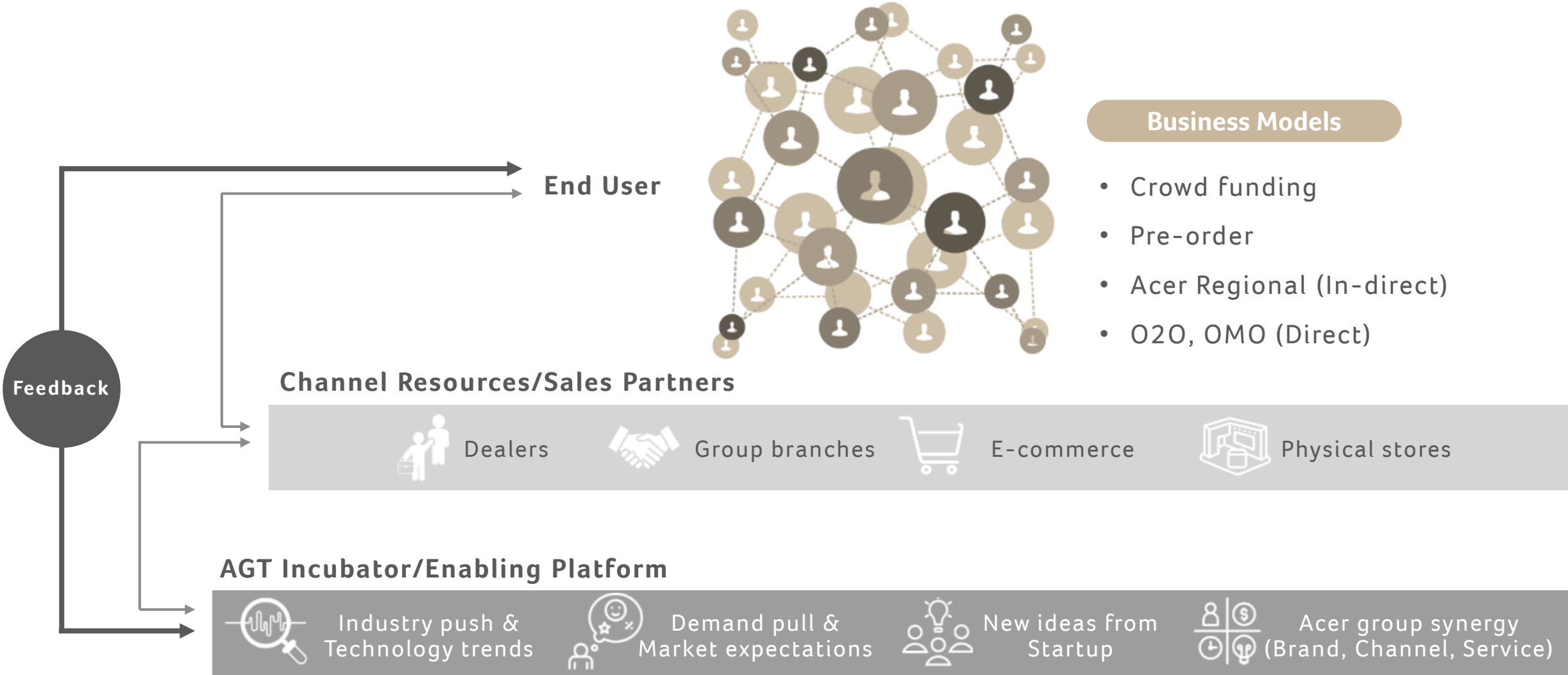


Journey to TIB Listing

- Key Technology Domains
- Sustained Innovation
- Innovative Business Model
- Strategic Alignment with Industry
- Market Performance



Acer Gadget's Innovative Formula



Products & Markets Overview

SEGUE

From **Tech Essentials**



| Smart Wearables



| Tech Peripherals



| Gaming Gear

| eMobility



| Apparel



To
**Strategic Lifestyle
Products**

Competitive Advantage

SEGUE

Acer eKinect Has Been Well Recognized by Global Media

PCWorld

“(One of) the most intriguing and innovative PC hardware”

- January 6, [PC World](#), USA

HOME CRUX

“It is for workaholics who are focused on pedaling their way out to keep their bodies and mind fit.”
“The eKinect BD 3 lets you exercise, charge your device and also save money on energy bills.”

- January 9, [HOME CRUX](#)

WSJ

CES 2023: ALL THE COOL, CRAZY AND CUTE TECH WE FOUND IN LAS VEGAS

“Getting in a workout while you’re working is nice. Being able to charge your laptop using your own movement is even better.”

- January 8, [WSJ](#), USA

Hitech Century

Awesome new Acer eKinect Bike Desk lets you charge your tech and get fit too for USD999

“... Acer’s latest offering is so out of left field that it’s brilliant. Their Acer eKinect BD 3 enables desk jockeys to get exercise in when working while also helping the environment too.”

- January 4, [Hitech Century](#), Malaysia

CNET

CHARGE YOUR LAPTOP WHILE YOU PEDAL

“This new desk gives working from home a whole new meaning, because it relies on your exercise effort to properly function.”

“This is the first bike desk of its kind to experiment with powering a whole workstation using kinetic energy”

- January 4, [CNET](#), USA

經濟日報

宏碁董事長陳俊聖下午發表結合健身車及辦公桌的eKinect 酷騎桌，讓使用者工作兼顧運動，將腳踏板的動能轉換電力，為機器供電及個人裝置充電。

- January 4, [經濟日報](#), Taiwan





The ebii Smart eBike

Transform the Way You Move

ebii



ebii Box

The intelligent vehicle control box houses the battery pack and control box.



Sustainable Frame with Effortless Maintenance

Equipped with a rust-free carbon belt drive and airless, flat-free tires made from closed-loop recyclable materials for easy maintenance °

ebii + ebiiGO – A winning recipe



reddot winner 2023 interface design

ebiiAssist

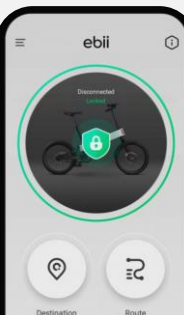
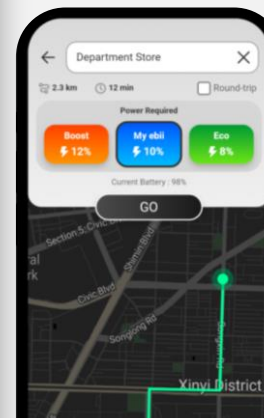
Features AI-driven technology that adapts to riding conditions, pedaling power, and the user's preferred level of assistance.

ebiiRide

Ensures riders never run out of power on the road based on destination distance, offering three modes, including Boost, My ebii and Eco mode.

ebiiSecure

Automatically locks when it senses your phone is out of the connection range. Find my ebii with GPS positioning.

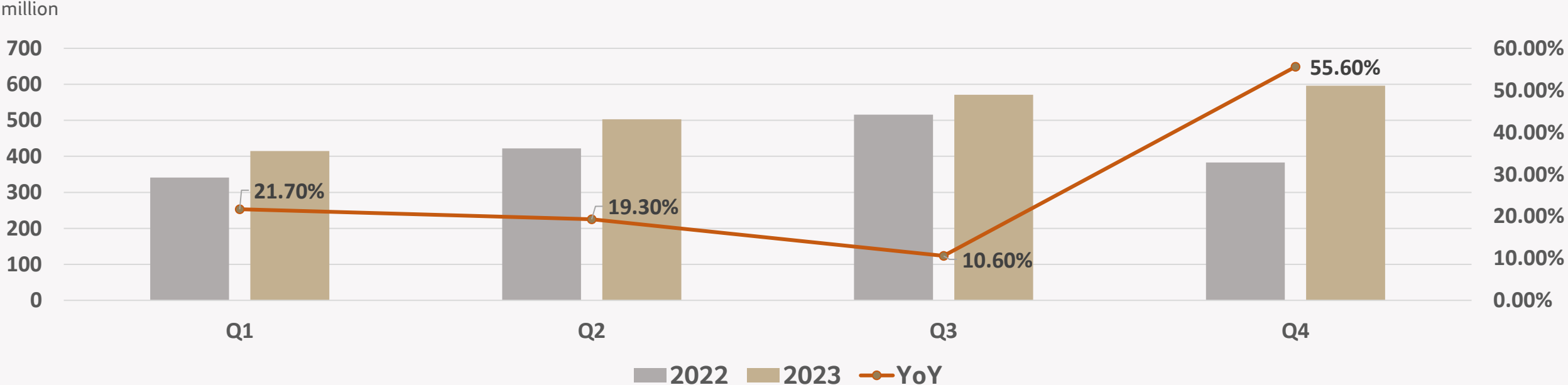


Revenue Performance

SEGUE

Dec. 2023 Revenue Achieves Record High, Surpassing 60% YoY Growth

- December Revenue Hits **NT\$260 Million**, Up **62.3%** YoY
- This Boosts Q4 Revenue to **NT\$596 Million**, a **55.6%** Annual Increase;
- Total Annual Revenue Reaches **NT\$2.086 Billion**, a **25.5%** Growth Compared to 2022.



Outlook for the Future

SEGUE

Today's Innovations, Tomorrow's Ventures



Empowering a Net Zero Future



eBikes and eScooters are key to net zero transport in smart cities.



- Acer Group published a **new energy storage product line** during COP28 in Dubai, that covers applications from household to industrial levels.
- Energy storage products are sold by Acer Gadget.
- The sales model for energy storage-related products, due to varying regulations and certifications across regions, will initially **target the European market**. Three different energy storage battery products, each with distinct wattage specifications, will be introduced.
- The products will be launched gradually in the first half of the year, followed by a phased expansion into other overseas markets such as the United States, adding new business momentum.

倚天酷基攻智慧移動

提要
看好電動滑板車銷售 持續深耕歐洲 做大市場

本文共648字



2024/01/12 00:15:02

經濟日報 記者吳凱中 / 台北報導

在新動能方面，宏碁集團日前在杜拜COP28期間發表新儲能產品線，家用及工業用領域，並規劃將由倚天酷基推廣到全球市場，倚天酷基初期銷售區域將以歐洲市場為主。

倚天酷基 攻微移動、AI PC商機

2024.01.12 / 03:00 / 工商時報 翁毓嵐

此外，隨著母集團搶進儲能產業，倚天酷基今年也加入家 / 商用儲能產品的海外市場銷售業務，首先鎖定歐洲市場推出三款不同瓦數規格的儲能電池產品，並自上半年陸續上市，再逐步推向美國等其它海外市場，增添新業務動能。

受惠於PC及微移動 倚天酷基2024年展望正向

華安傳媒 / 攝



024年展望正向、業務持續、(圖/攝)

期在杜拜發表的儲能產品也會由倚天酷基負責銷售。倚天酷基總經理鍾能相關產品的銷售模式，由於涉及各地不同法規與認證，尤其是內含的「由市場來帶動，未來可能會先以歐洲為出發點，逐步推動。」

Strategic R&D Direction

Apparel Business

- IoT, sensors & smart features
- Environmentally friendly materials & fabrics



Smart Device Business

- Eco-friendly and sustainable products, such as eMobility and kinetic-tech products.
- Integrated peripheral with functions catering to various lifestyles and enhancing productivity.
- New technologies and services that meet the needs of customers and end users.

Solution Business

- Continue to develop metaverse-related technologies and applications.
- Invest resources in AI and big data analytics initiatives.
- eMobility users' behavior patterns and road conditions analysis to provide a better riding experience.





The Best is Yet to Come